

Bachelor of Creativity (Digital Media) [Creative Technologies]

The first two years of the Bachelor of Creativity (Creative Technologies) provides a foundation of various design areas such as graphic design, illustration, motion graphics, animation, and web design. In the third year, you will build on the knowledge you have acquired to create an original body of work for your industry ready portfolio. Our graduates work in design studios, agencies and digital design companies.

Programme outline

Bachelor of Creativity combines core courses with specialist Creative Technology courses. Creative Technology specialisations cover the following topics:

- Applied Media which includes 2D and 3D making and modelling
- Creative Technology which includes web design
- Design and Creative Studios which includes graphic design, illustration and motion graphics
- Image-making studio which includes photographic and reproductive technologies
- Animator (includes character design, concept artist, storyboarding, 3D model making)
- Art Director
- Brand designer (includes visual identity design)
- Creative Technology designer (media effects and animation for film, video and gaming)
- Graphic and/or visual communication designer (includes digital and print)
- Illustrator (includes traditional and digital)
- Mobile App Developer
- Motion graphics designer (2D and 3D design and animation)
- [Web designer](#)

Career options

NB: It is helpful for students to have access to a laptop of sufficient capability and Adobe Creative Cloud software to meet programme requirements.

Entry criteria

University Entrance or equivalent study/work experience, and evidence of suitability based on portfolio.

Enrol now!



Programme Dates

12/07/2021



Duration

3 years, full-time



Domestic Fees

From \$7,430 (first year)



International Fees

\$19,950*



Campus

Te Kāhui Auaha

More info

whitireia.ac.nz
weltec.ac.nz
teauaha.com



Contact Us

enrolments@whitireia.ac.nz
0800 WHITIREIA (944 847)

enrolments@weltec.ac.nz
0800 WELTEC (935 832)



International students

IELTS 6.0 (no band lower than 5.5)

Find your country's [equivalent academic entry requirements here](#)

* International fees shown here do not include insurance and administration (currently approximately \$780 per year of study)

Documents and other details:

[Course Selections Bachelor of Creativity](#)

Enrol now!

Campuses

Porirua Campus

3 Wi Neera Dr
Porirua

School of Construction

18 Western Hutt Rd
Petone

Petone Campus

21 Kensington Ave
Petone

School of Hospitality

52 Cuba St
Wellington

Te Kāhui Auaha

65 Dixon St
Wellington



More info

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Whitireia
NEW ZEALAND



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